

## **Business/Marketing Internship Opportunity**

The Synergy Group of the Niagara Frontier, Inc., has an exciting opportunity for one to two part-time (10-15 hours per week) Business and Marketing Interns for the fall semester. This internship program offers tangible experience in a fast paced, detail oriented environment. Interns will be exposed to a startup division of the company within a well-respected organization focusing on business and marketing experiences. We have partnered with Buffalo Dining Cards to bring the concept to three other markets, and are launching them this fall. See [www.buffalodiningcards.com](http://www.buffalodiningcards.com) for more information.

Our team will provide an enriching internship experience in business, sales, marketing, communications, and public relations. You'll be involved in large scale projects, connecting with potential and current clients, development of marketing materials, and some research. An excellent resume builder, you will end the term with a great depth of experiences applicable to your future career endeavors.

At the conclusion we will provide professional letters of recommendation and possible future employment opportunities, if available.

### Requirements:

- Currently in Junior or Senior year of college, preferably majoring in Marketing/PR/Communications or Business
- Knowledge of best practices in Business, Marketing, and Public Relations through education, prior internships, and/or employment
- The ability to effectively balance multiple projects and meet deadlines
- Entrepreneurial spirit and a can-do attitude!
- Strong verbal and written communication skills
- Computer proficiency in Microsoft Office Suite, as well as social media
- The ability to work well independently and as a part of a team
- Opportunity for travel (but not required)

Please forward your resume with a letter detailing your interest in the internship position to Jennifer Balus Palaganas: [JPalaganas@tripletrackhrpartners.com](mailto:JPalaganas@tripletrackhrpartners.com)

The Synergy Group  
6265 Sheridan Dr., Suite 106  
Williamsville, NY 14221